

ABOUT FLOCKPOD

On-the spot interactions for social learning and content enrichment

FlockPod is about adding social interaction to any web page to serve a dual purpose - facilitate social learning and augment the content itself!

The central idea of FlockPod is to provide a space on any web page for you to collaborate and learn right on-the-spot, to share ideas, opinions, experiences, anecdotes or sometimes even to question, reason or debate.

How it works?

FlockPod is an online service for which you pay a monthly subscription for a certain number of users. Once you are subscribed, you get a certain number of free Pods and in each Pod the PodOwner can allow any number of people to participate (up to the limit i.e. number of users you have signed up for). A pod can be embedded in any web page/s and invoked with a click by any user that has access to it.

- No software to install.
- No additional hardware to purchase and integrate.
- No need for IT personnel to maintain and support software
- No worrying about data security and recovery.
- Guaranteed access from any computer, all you need is an internet connection.
- Harbinger provides workspace for storing and sharing information online (additional space available upon request).

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"If FlockPod proves as easy to use as its creators make it sound, it could definitely benefit site owners in particular by allowing them to tap into the minds of their users. It seems incredibly easy to use and install, as well as boasting a pleasing design."

FlockPod is available in three versions:

- **FlockPod Free Version**
Ideal for a trial, this free version allows you to form a group of up to five people and create social interaction.
- **FlockPod Basic Version**
A good way to get started for small groups and project teams, the Basic Version is ad-free and allows up to 999 users.
- **FlockPod Pro Version**
Ideal for department-wide deployment with a footprint spanning thousands of users, this version includes email support.

For more details

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Pod Owner's view:

It is almost impossible to include everything there is to know about a topic on a webpage or even an entire site. With FlockPod you will be able to harness the knowledge from user contributions. Soon you realize the value that collaboration can add to your content. And the best part is that unlike Wikis and discussion forums this is a more controlled environment. You, the pod owner, can decide who to invite, which Flocktivity (interaction model) to include in FlockPod or even which conversations to stop. Essentially you will be able guide the interactions such that they are more meaningful to the content and to other fellow pod flockers.

We know that as content owner you would rather spend your time creating content and interacting, than installing and maintaining a cumbersome downloadable product. So we made FlockPod really easy to embed on any page.

Pod Flocker's view:

FlockPod is an aesthetically as well as functionally appealing tool that allows open participation. FlockPod organizes and presents relevant material in an interactive format, supplementing the content on the webpage without actually altering it. And the best part is that it's right at your fingertips, so there is no need to leave the site or keep multiple browser windows open. A user can read, write, share and rank information almost instantly. FlockPod's patent pending architecture includes a relevancy calculator which ensures that the most relevant conversations rise to the top of the list.

Harbinger Knowledge Products

FlockPod is brought to you by Harbinger Knowledge Products, a company that aspires to change the way we learn on the Web. FlockPod platform is based on first of its kind patent-pending technology for social learning developed at Harbinger.

Harbinger Knowledge Products is a part of Harbinger Group of companies. Since 1990, Harbinger Group has been in the forefront of providing award-winning products and services in information technology with a particular focus on eLearning. The company's customers are spread across more than 30 countries around the world.

For more information visit www.harbingersystems.com

Make learning a journey, not a destination
Don't just stop at the content, flock to the pod

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